



2020

SPONSOR REGISTRATION

SATURDAY, SEPTEMBER 19TH

CONTACT INFORMATION

ORGANIZATION NAME _____

CONTACT PERSON _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ PHONE _____

WEBSITE _____ SOCIAL MEDIA _____

SPONSORSHIP LEVELS

(Benefits of each are outlined on page 3)

- Arts Presenter \$10,000+
- Arts Investor \$5,000+
- Arts Benefactor \$2,500+
- Arts Patron \$1,000+
- Arts Sustainer \$500+
- Arts Advocate \$250+
- Arts Friend \$100+

In-Kind Donation - We are unable to provide a monetary donation at this time, but will gladly contribute the following item(s):

(Donor will please indicate the value of each item donated)





2020 SPONSOR REGISTRATION

CHECK ONE:

- I have enclosed a check, in the amount of: \$ _____, payable to **Wrightwood Arts Center** (Note: Arts & Wine Festival)
- I have paid via PayPal on the WrightwoodArts.com website in the amount of: \$ _____.

The 2020 Wrightwood Arts & Wine Festival is presented by the Wrightwood Arts Center, which is in application for 501(c)(3) Non-Profit designation. Your contribution to the Arts Festival 2020 will be tax-deductible to the full extent allowed by law. Tax Id. 83-2421000. If weather, other acts of Nature, or other reasons beyond the control of the Wrightwood Arts Center result in cancellation of the festival, Sponsor contributions will not be returned, but any remaining funds will be used for future charitable arts events in Wrightwood, with reasonably similar Sponsor benefits.

To receive the full benefits of each sponsorship level, please complete sponsor registration by **June 1, 2020**.

Please write clearly how you wish to be recognized in publications and at the Festival:

Signature

Date

Print name, title

Upon receipt of your donation and registration form, we will contact you to complete details and any relevant advertising information. Thank you for your kind support. If you have any questions, please contact Patricia at 760.249.6709 or festival@wrightwoodarts.com.

Key Contact for the 2020 Wrightwood Arts & Wine Festival:

WRIGHTWOOD ARTS & WINE FESTIVAL
ATTN: Patricia Farrell
c/o Wrightwood Arts Center
POB 1196
Wrightwood, CA 92397
wrightwoodarts.com/festival

The Wrightwood Arts & Wine Festival Committee reserves the right to make final decisions regarding sponsorship opportunities.



SPONSORSHIP OPPORTUNITIES/VISIBILITY PACKAGES

As a sponsor of the 2020 Wrightwood Arts & Wine Festival, your support contributes to the advancement of the arts in Wrightwood & beyond, benefiting artists, performers, educators, art administrators, businesses and other communities throughout the Inland Empire. Sponsors may choose one of seven visibility packages. Any pre-designed package can be tailored to fit the needs and interests of your organization.

Arts Presenter: \$10,000 and above

Headline visibility on all promotional materials, including name, logo and where appropriate a quote from your representative (e.g., press releases)
Your name and logo headlines on the 2020 Wrightwood Arts Festival banner and verbal acknowledgment at the Festival
Your logo prominently displayed on the Arts Festival website for 2020 as a Festival Presenter
Full-page (8.5" X 5.5") acknowledgment in the 2020 Arts Festival Program and on front page
Acknowledgment in all electronic and social media promotion, including e-blasts and Instagram and Facebook pages
Distribution of a promotional item(s) supplied by your organization to registrants
Complimentary booth at prime location at the 2020 Festival
Post-conference acknowledgment on Arts Festival website

NOTE: At this level, there will be only one presenting sponsor from any given category, e.g., Car brand (only Subaru), one Wine label, etc.

Arts Investor: \$5,000+

Your name and logo featured on the 2020 Wrightwood Arts Festival banner and verbal acknowledgment at the Festival
Your logo on the Arts Festival website for 2020 as a program partner
Full-page (8.5" X 5.5") acknowledgment in the 2020 Arts Festival Program
Acknowledgment in most online Festival promotion, including e-blasts and Instagram and Facebook pages
Distribution of a promotional item supplied by your organization to registrants
Complimentary booth at the 2020 Festival
Post-conference acknowledgment on Arts Festival website

Arts Benefactor: \$2,500+

Your logo on the 2020 Arts Festival banner
Your logo on the Arts Festival homepage for 2020 as a program partner
Half-page (4.25" X 5.5") acknowledgment in the 2020 Arts Festival Program
Acknowledgment in all on-line conference promotion, including e-blasts and Instagram and Facebook pages
Complimentary booth at the 2020 Festival
Post-conference acknowledgment on Arts Festival website

Arts Patron: \$1,000+

Your logo featured on the 2020 Arts Festival Presentation banner
Your logo on the Arts Festival program page with link to your website
Quarter-page acknowledgment in the 2020 Arts & Wine Festival Program
Acknowledgment in all on-line conference promotion, including e-blasts and Instagram and Facebook pages
Post-conference acknowledgment on Arts Festival website

Arts Sustainer: \$500+

Your logo featured on the 2020 Arts Festival Presentation banner
Your logo on the Arts Festival website
Acknowledgment in the 2020 Arts Festival Program
Participation in the Sponsor booth at the Festival
Post-conference acknowledgment on the Arts Festival website

Arts Advocate \$250+

Post-conference acknowledgment on Arts Festival website \$100
Acknowledgment in the 2020 Arts Festival Program

Arts Friend \$100+ or in-kind donation

Acknowledgment on the 2020 Arts Festival website and in the Festival program
Please see the list (right) of possible in-kind items. Other items may be appropriate and/or negotiable

Suggested In-Kind Donations:

- Event banner
- Tables and chairs
- Standing cardboard directional and sponsor kiosks
- Paid advertising/Promotional materials
- Reusable water bottle with sponsor logos
- Lunches and snacks for volunteers
- 60 canopies