

Wrightwood

ARTS & WINE

Festival

2022

ARTIST APPLICATION

(postal)

APPLICATION DEADLINE:

January 15, 2022

The Wrightwood Arts Center (WAC) and community organizations are excited to announce the 2022 Wrightwood Arts & Wine Festival to be held on Saturday, May 21st from 10 AM – 5 PM. The Festival exemplifies the Arts Center's commitment to make Wrightwood a destination for dynamic engagement with the arts in Southern California and beyond. Be sure to SAVE the DATE!

This one-day, juried event, following San Bernardino Covid guidelines, will feature a wide-variety of visual, culinary, literary, musical, textile and performing arts, along with wine tasting presented by regional wineries. Some highlights include:

- Artists selling fine arts, decorative and functional art
- Community Arts organizations
- A variety of music performances featuring classical, jazz & blues, & buskers
- Wine Tasting
- Poetry Slam
- Adult art activities
- Sponsorship opportunities
- Gourmet Food

SHOUT OUT FOR ARTISTS

The Wrightwood Arts & Wine Festival planning committee is reaching out to regional artists to invite participation in this exciting event. The Festival will be widely marketed throughout California to highlight the growing and vibrant arts scene in Wrightwood. We hope you will fill out the following application and join the fun on May 21, 2022!



ALL APPLICATION MATERIALS AND QUESTIONS SHOULD BE DIRECTED TO:

PATRICIA FARRELL, Festival Chair
PO BOX 1196, WRIGHTWOOD, CA 92397
festival@wrightwoodarts.com
760-413-7604

APPLICATION AND FESTIVAL TIMELINE

Date	Event	Notes
October 1	Save the Date Email for Artists/Sponsors/Etc.	Email includes publicity and application info.
October 15	Applications Posted at wrightwoodarts.com and facebook.com/wrightwoodarts	Submission requirements: contact info, description of art, artist experience, photos, signed release, etc. Timeline, application fee, checklist.
January 15	<u>Application Deadline</u>	All application materials will be date/time stamped when received. Applications will be accepted after the deadline for space and waiting list consideration.
January 19-25	Selection Committee Deliberations	Applications received will be carefully considered.
January 26	Selection Mailing	Applicants will be notified by mail of selection results. Those selected will also receive booth information, payment instructions, and a final checklist.
March 1	<u>Deadline for Fees and Booth Requests</u>	All application materials will be time/date stamped when received. Booth requests are first come, first served.
April 15	Informational Mailing	Artists will be provided with maps, booth information, reminders of policies, vehicle tags, parking instructions, and festival publicity postcards.
May 21	<u>Festival Day</u>	The festival will be open to the public from 10 AM — 5 PM. The Wrightwood Poetry Slam will be from 7 PM — 9:30 PM.
	Evaluation	Artists will be asked to complete an evaluation of the festival at the end of the day.

CONTACT INFORMATION

ARTIST/CRAFT PERSON NAME _____ MEDIUM _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ WEBSITE _____

TELEPHONE _____ MOBILE _____ FAX _____

RESALE# (Required) _____ BUSINESS NAME (Optional) _____

COMMUNICATION PREFERENCEYOUR PREFERRED METHOD OF CONTACT IS: EMAIL MOBILE TELEPHONEDESCRIPTION OF YOUR ART

Describe all work you intend to bring. Be specific. For example, "original paintings, prints and note cards" or "leather purses, wallets, backpacks cut from my own designed pattern and sewn by me." List all art you plan to bring and describe how you make them. Please include the medium, technique, and subject matter. Use another sheet of paper or the back of this paper.

Items and images not included in this description must not be brought to the festival.

PUBLIC DISPLAY/SALE OF YOUR ART

HOW LONG HAVE YOU BEEN SHOWING YOUR ART? _____

WHERE HAVE YOU SHOWN YOUR WORK? (FESTIVALS, TRADE SHOWS, GALLERIES)

IN WHAT TOWNS/STATES? _____

PRICE RANGE OF ART _____ RECENT EXHIBIT _____

APPLICATION REQUIREMENTS FOR ARTIST APPLICANTS

1. Send two (2) sets of six (6) current, within the last four (4) years, photographs. Include four (4) images of various products, one (1) image of entire stocked display, and one (1) of you working in your studio with supplies and tools and work in various degrees of progress. These images should be representative of all products to be displayed for sale. Your name and address should be printed on back of each photograph.
2. Send two (2) documents: (1) an artist statement—for example, the “why” of your art, or some qualitative adjectives of your work or what emotions or reactions you would like your audience to come away with, (2) a brief biography. Neither of these documents need to be lengthy.
3. A self-addressed envelope large enough and with adequate postage to return your pictures. Your images will be returned within four (4) weeks after the festival. If this is not submitted in a large enough size or with enough postage, your images cannot be returned.
4. Include a self-addressed, stamped postcard if you would like us to acknowledge receipt of your application.

FEES AND PAYMENT

There is a non-refundable \$15 application fee for this event, payable to Wrightwood Arts Center by check or online at [PayPal.me/WrightwoodArts](https://www.paypal.com/merchot/?var=1). A separate booth fee will include a 10' by 10' canopy, one 6' table, 2 folding chairs plus 50+ festival postcards you can send in advance to your invited guests for those selected. Booth fees will range from \$125 – \$200 and will be payable by PayPal or check. Artists will keep 100% of their sales transactions.

APPLICATION PACKET CONTENTS

Your application will not be considered unless you have checked and included everything on the list below. Copy and keep for your files the policies page, the release/hold harmless page, as well as the initial application page. Applications will be accepted after the deadline for space and waiting list consideration.

- Application form including additional description of your art — page 3
- Photographs as outlined on page 4
- Artist statement/biography — page 4
- Signed and dated release/hold harmless agreement — page 5
- Signed and dated policies and COVID-19 statement — page 6 and 7
- If you would like your photographs returned, send a self-addressed envelope with postage to cover their return.
- Send a self-addressed, stamped postcard if you would like us to acknowledge receipt of your application packet.
- Application fee for \$15 — check made out to Wrightwood Arts Center or online at [PayPal.me/WrightwoodArts](https://www.paypal.com/merchot/?var=1)

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PATRICIA FARRELL, Festival Chair
PO BOX 1196, WRIGHTWOOD, CA 92397
festival@wrightwoodarts.com 760-413-7604

www.WRIGHTWOODARTS.com

READ AND SIGN THIS PAGE AND THE POLICIES PAGE AND RETURN THEM WITH APPLICATION MATERIALS.

RELEASE & HOLD HARMLESS AGREEMENT

This agreement is entered into by and between the Wrightwood Arts and Wine Festival (Producer), the sponsor of the event, Wrightwood Arts Center (Client), and the artist or craftsperson filling out, signing, and returning the application (Artist).

The Artist hereby indemnifies and holds the Producer, its agents, employees and servants and the Client, its agents, employees and servants harmless from any and all claims, including costs and attorney's fees resulting therefrom, arising out of said Artist's participation in any and all events which have been organized by or through Producer or Client. For the purposes of this agreement, the term "participation" shall include, but not be limited to, the delivery and safety/security of equipment, merchandise, structures and arts or crafts to their designated location, the set up and display of any such structure and art or crafts, and the dismantling and removal of all such items from the area provided by or through the Producer or its agents, employees and servants or the Client or its agents, employees and servants.

The Artist hereby expressly assumes any risk of harm or theft to the Artist, works of art or craft, guests or guests' property arising out of their participation and the participation of other artists or agents in the festival organized by Producer or the Client, including any risk resulting from the particular location and set-up of the space designated for them by the Producer. The Artist agrees to hold harmless the Client from any and all liability for damages to persons and damages or theft of property from any source. If weather, other acts of Nature, or other reasons beyond the control of the Client or Wrightwood Arts and Wine Festival result in cancellation of the festival, Artist entry fees will not be returned and neither the Client nor the Wrightwood Arts and Wine Festival will be held liable to Artists for failure of the event to take place.

This agreement shall be effective immediately upon execution and shall continue in effect for the duration of the 2022 Wrightwood Arts and Wine Festival's calendar year.

- THE WORK DESCRIBED IN THIS APPLICATION IS HANDMADE BY ME.
- I AGREE TO ALLOW THE IMAGES ENCLOSED WITH MY APPLICATION TO BE USED FOR THE WRIGHTWOOD ARTS AND WINE FESTIVAL'S PUBLICITY AND ADVERTISING.

SIGNATURE

DATE

COVID-19 WAIVER

I acknowledge the contagious nature of the Coronavirus/COVID-19 and that the CDC and other public health authorities still recommend practicing social distancing and mask wearing.

I further acknowledge that Wrightwood Arts Center/Wrightwood Arts & Wine Festival has put in place preventative measures to reduce the spread of the Coronavirus/COVID-19, as determined by San Bernardino County Health Department.

I further acknowledge that Wrightwood Arts Center/Wrightwood Arts & Wine Festival can not guarantee that I will not become infected with the Coronavirus/Covid-19.

I acknowledge that I must comply with all set procedures to reduce the spread while attending the Festival.

I attest that I **WILL NOT** attend the Wrightwood Arts & Wine Festival if any of the following apply: I am experiencing any symptom of illness such as cough, shortness of breath or difficulty breathing, fever, chills, repeated shaking with chills, muscle pain, headache, sore throat, or new loss of taste or smell; I have traveled internationally within the last 14 days; I have traveled to a highly impacted area within the United States of America in the last 14 days; I believe I have been exposed to someone with a suspected and/or confirmed case of the Coronavirus/COVID-19; I have been diagnosed with Coronavirus/COVID-19 and not yet cleared as non contagious by state or local public health authorities; I am not following all CDC recommended guidelines as much as possible and limiting my exposure to the Coronavirus/COVID-19.

I hereby release and agree to hold Wrightwood Arts Center/Wrightwood Arts & Wine Festival harmless from, and waive on behalf of myself, my heirs, and any personal representatives any and all causes of action, claims, demands, damages, costs, expenses and compensation for damage or loss to myself and/or property that may be caused by any act, or failure to act of the salon, or that may otherwise arise in any way in connection with any services received from Wrightwood Arts Center/Wrightwood Arts & Wine Festival. I understand that this release discharges Wrightwood Arts Center/Wrightwood Arts & Wine Festival from any liability or claim that I, my heirs, or any personal representatives may have against the salon with respect to any bodily injury, illness, death, medical treatment, or property damage that may arise from, or in connection to, any services received from Wrightwood Arts Center/Wrightwood Arts & Wine Festival. This liability waiver and release extends to all sponsors, vendors and participants.

SIGNATURE

DATE

POLICIES INFORMATION

Application and participation constitute agreement and acceptance of these policies as well as specific instructions governing the Wrightwood Arts and Wine Festival events.

BEHAVIOR: Arrive on time, promptly remove vehicle to the designated parking areas as stated on your Check-In envelope and stay at the festival until 6:00 PM. Intoxication is intolerable; no liquor or drugs should be in evidence at any time. Absolutely no pets, loud radios, infants, small children or smoking allowed in booth during show hours. The Art Show is a place for business.

WEATHER: Be at the festival no matter what the weatherman predicts. In case of rain, follow directions given by Producer on the spot. We expect to be working with professionals.

ATTITUDE: Our goal is to run a show that is fun as well as profitable for us all. As important as the search for art talent is, we do not lose sight of the need for artists who are co-operative and easy to work with. No amount of talent or ability to sell will compensate for this.

APPEARANCE: Clothing should be neat, clean, and discreet—look successful. Your display area should be free of storage boxes, sloppy tablecloths or clutter. You are a professional—look and act like it at all times.

THEFT OF WORK: Although this rarely happens, theft does sometimes occur at these events. Wrightwood Arts and Wine Festival and the Wrightwood Arts Center cannot be held liable by exhibitors for theft that may occur during the event.

DISPLAY AND PRODUCTS FOR SALE: Wrightwood Arts and Wine Festival agents reserve the right to restrict products offered for sale based on quality and integrity as decided by Wrightwood Arts and Wine Festival. There will be no displaying of "SALE" or "DISCOUNTED" signs.

CANCELLATION OF FESTIVAL: If weather, major disaster, or other circumstances beyond the control of the Wrightwood Arts Center cause the cancellation of the festival, participation fees will not be returned. The Wrightwood Arts and Wine Festival and the Wrightwood Arts Center cannot be held liable by exhibitors for the failure of the event to take place.

I AGREE TO ABIDE BY THE POLICIES SET FORTH BY THE WRIGHTWOOD ARTS AND WINE FESTIVAL AND THE RULES GOVERNING THIS EVENT.

SIGNATURE

DATE